

# CV Ulrike Felsing

\* 6 June 1971 / one child / Nationality: German / Languages: German, English

## Current Position

since 2010      Lecturer MA Design, Bern University of the Arts HKB

## Education

- 2015-2018      PhD thesis *Reflexive Arrangements: The Catalogue as Exhibition, Film and Hypertext. (Reflexive Anordnungen: Der Katalog als Ausstellung, Film und Hypertext)*, magna cum laude. Supervisors: Dr Beatrice von Bismarck, Academy of Fine Arts Leipzig; Dr Claudia Mareis, Academy of Art and Design Basel (submitted September 2018, disputation due to illness postponed to December 2019)
- 2006–2008      MAS Design Culture, Zurich University of the Arts, Design Research: *Dynamic Identity in Cultural and Public Context*
- 2002–2003      Master class: System Design, Academy of Fine Arts Leipzig
- 1995–2001      MA (Diploma) Visual Communication, Academy of Fine Arts Leipzig

## Professional and Academic Experience

- since 2018      Lecturer in Media History and Scientific Writing (Lucerne University of Applied Sciences and Arts, BA)
- since 2017      Lecturer in Design Science and Research (University of Applied Sciences Macromedia Akademie Stuttgart, BA)
- since 2016      Lecturer in History of Photography and Media History (Höhere Fachschule, Schule für Gestaltung / College of Design Zürich)
- since 2010      Lecturer MA Design on Scientific Writing and Fundraising, Problem-oriented Design, Design Theory and Visual Studies (Bern University of the Arts HKB)
- 2008–2010      Co-directing of a workshop series at 5 Chinese universities (Hong Kong, Nanjing, Hangzhou, Dalian, Beijing,), funded by the Swiss Arts Council Pro Helvetia

## Research Projects

- 2018              Directing of the research study: *Digital Transformation of Swiss National Archives*, funded by the Bern University of Applied Sciences BFH

- 2012–2015 Co-directing of the research project *Knowledge Visualizations of Chinese and Western Cultures* (SNFS: 100016\_141309) (with Dr Ruedi Baur, Geneva School of Art and Design HEAD)
- 2010–2012 Co-directing of the research project *The Coexistence of Chinese and Latin Characters* (SNFS: 13DPD3\_130081) (with Dr Ruedi Baur, Geneva School of Art and Design HEAD)
- 2004–2011 Research Assistant at the Zurich University of the Arts (Research institute Design2context)

### **Supervised PhD Thesis, Important Contributions to the Career of Scientists**

- since 2010 MA Design, BA Visual Communication (Bern University of the Arts HKB)
- since 2015 BA Visual Communication (Lucerne University of Applied Sciences and Arts)

### **Prizes, Exhibitions, Distinguished Memberships**

- since 2019 Member of the Design History Network
- 2003 Advancement Award of the City of Leipzig for the work *Bildverwandschaften*
- 2001 Advancement Award of the Dresdner Bank Leipzig for the MA (Diploma) *White Noise*, Academy of Fine Arts Leipzig
- 2001 Exhibition of the MA (Diploma) *White Noise / Das Verschwinden der Fermate* at the Centre Pompidou “Signes des Écoles d’Art”, Paris

### **Organization of Conferences**

- 2011 *Multilingual Typography Research Conference* at Hong Kong Polytechnic University
- 2005 *Design and Democracy* Zurich University of the Arts, Design Research Conference

### **Outreach (e.g. Technology and Knowledge Transfer Activities)**

#### Juries and Boards

- since 2010 MA Design, Bern University of the Arts HKB  
CAS Signaletik, Bern University of the Arts HKB

#### Contributions to International Conferences

- 2016 *UNFROZEN*, First Swiss Design Network Design Research Conference: *Visual Translations: Typography and Information Design for Intercultural Communication*
- 2014 *Transcultural Frames* at Cluster of Excellence: Asia and Europe in a Global Context, Heidelberg. *Frame and Design: Aspects of Transcultural Visual Communication*
- 2014 *The Coexistence of Chinese and Western Visual Cultures* (SNFS 100016\_141309, 13DPD3\_130081). The OCT-LOFT Creative Festival, Shenzhen, China